



WILD SPOT UNIT WORKSHEET

	Report Date	Estimate#	PO#
Advertiser	Product	Job Number	
Title	Length	Commercial ID#	
Type	<input type="checkbox"/> TV <input type="checkbox"/> Audio	<input type="checkbox"/> Cable <input type="checkbox"/> Canada	<input type="checkbox"/> Spanish <input type="checkbox"/> Other
		Edit Ver Length	Edit Version #

		Weighted Markets	Units
Contract Year		Atlanta, GA (6)	
2018		Austin, TX (2)	
		Baltimore (3)	
		Boston, MA (6)	
Major Markets		Charlotte, NC (3)	
Initial	<input type="checkbox"/> NY	Cincinnati (2)	
	<input type="checkbox"/> LA	Cleveland (4)	
	<input type="checkbox"/> Chi	Columbus, OH (2)	
		Dallas / Fort Worth (7)	
		Denver (4)	
		Detroit (5)	
Upgrade	<input type="checkbox"/> NY	Grand Rapids/Kalamazoo/Battle Creek (2)	
	<input type="checkbox"/> LA	Greenville/Spartanburg/Asheville/Anderson (2)	
	<input type="checkbox"/> Chi	Hartford / New Haven (2)	
		Houston (6)	
		Indianapolis (3)	
Total	<input type="checkbox"/> NY	Kansas City (2)	
	<input type="checkbox"/> LA	Las Vegas, NV (2)	
	<input type="checkbox"/> Chi	Mexico / Mexico City (49)	
		Miami (4)	
		Milwaukee (2)	
		Minneapolis / St. Paul (4)	
Total Units		Montreal (5)	
		Nashville (2)	
		Norfolk / Portsmouth / Newport News (2)	
		Oklahoma City (2)	
		Orlando / Daytona Beach (4)	
Cycle Dates		Philadelphia (8)	
from		Phoenix (5)	
		Pittsburgh (3)	
To		Portland, OR (3)	
		Puerto Rico (3)	
		Raleigh / Durham (3)	
		Sacramento / Stockton (3)	
		Salt Lake City (2)	
		San Antonio (2)	
		San Diego (3)	
		San Francisco (7)	
		Seattle / Tacoma (5)	
		St Louis, MO (3)	
		Tampa / St. Petersburg (5)	
		Toronto (8)	
		Vancouver, B.C. (3)	
		Washington, D.C. (6)	
		West Palm Beach / Fort Pierce (2)	

		Unweighted Markets (1 each)	Units

		Spanish Language Unit Rating	Units
		Albuquerque, NM (3)	
		Atlanta, GA (2)	
		Austin, TX (2)	
		Boston, MA (2)	
		Chicago, IL (9)	
		Dallas / Fort Worth (9)	
		Denver, CO (4)	
		El Centro / Yuma / Mexicali, MX (6)	
		El Paso / Juarez (11)	
		Fresno / Visalia (4)	
		Houston (11)	
		Laredo / Nuevo Laredo (2)	
		Las Vegas, NV (2)	
		Los Angeles (39)	
		McAllen / Brownsville / Matamoros, MX (8)	
		Miami (17)	
		New York (32)	
		Orlando (3)	
		Philadelphia (3)	
		Phoenix (6)	
		Puerto Rico (21)	
		Sacramento (3)	
		San Antonio (8)	
		San Diego / Tijuana, MX (12)	
		San Francisco (7)	
		Tampa, FL (3)	
		Washington, D.C. (3)	

Total Spanish Units _____