

CANADIAN RESIDUAL REPORTING



FOR ESTIMATE FOR PAYMENT **PO#** _____ **JOB#** _____

DATE: _____ AGENCY: _____ CONTACT: _____	ADVERTISER: _____ PRODUCT: _____ COMMERCIAL(s): _____ CYCLE DATES: _____ TO: _____
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TYPE:

TV RADIO OTHER _____
 WILDSPOT NETWORK PROGRAM PRIME # USES NON-PRIME # USES
 SPONSORSHIP DORMANCY
 INTERNET INFOMERCIAL OTHER _____

UNIONS: <input type="checkbox"/> ACTRA <input type="checkbox"/> UDA <input type="checkbox"/> SAG <input type="checkbox"/> RE-NEW SAG HOLDING FEE <input type="checkbox"/> AFTRA <input type="checkbox"/> AFM /CONTRACT # _____ <input type="checkbox"/> DUBBING <input type="checkbox"/> NEW USE	USAGE: <input type="checkbox"/> 13 WEEK CYCLE <input type="checkbox"/> SHORT LIFE <input type="checkbox"/> # OF DAYS <input type="checkbox"/> ACTRA LOCAL # <input type="checkbox"/> # WEEKS/YEAR <input type="checkbox"/> ACTRA REGIONAL <input type="checkbox"/> CATEGORY # <input type="checkbox"/> FOREIGN USE <input type="checkbox"/> INTERNET <input type="checkbox"/> CD ROM/DVD <input type="checkbox"/> CD ROM/DVD <input type="checkbox"/> MOBILE USE <input type="checkbox"/> PODCASTING <input type="checkbox"/> OTHER SPECIFY: _____
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MARKETS:

NETWORK MARKETS:							
ENGLISH	UNITS	ENGLISH	UNITS	ENGLISH	UNITS	FRENCH	UNITS
<input type="checkbox"/> CBC Full Network	68	<input type="checkbox"/> CBC + CTV	80	<input type="checkbox"/> U.S. NETWORKS		<input type="checkbox"/> CBC Full Net (SRC)	30
<input type="checkbox"/> CBC Metronet	60	<input type="checkbox"/> CBC+CTV+Global	84	<input type="checkbox"/> ABC (# USES)		<input type="checkbox"/> TVA	29
<input type="checkbox"/> CBC Atlantic	8	<input type="checkbox"/> CBC + Global	80	<input type="checkbox"/> NBC (# USES)		<input type="checkbox"/> CBC(SRC) + TVA	33
<input type="checkbox"/> CBC Central / Ontario	29	<input type="checkbox"/> CTV Full Network	68	<input type="checkbox"/> CBC (# USES)		<input type="checkbox"/> RADIO QUEBEC	30
<input type="checkbox"/> CBC West	12	<input type="checkbox"/> CTV + Global	80	<input type="checkbox"/> FOX (# USES)		<input type="checkbox"/> V TELE	28
<input type="checkbox"/> CBC Pacific	8	<input type="checkbox"/> CTV Ontario	31	<input type="checkbox"/> OTHER:		<input type="checkbox"/> TVQ	31
<input type="checkbox"/> CBC + Global	80	<input type="checkbox"/> CTV Ontario + Global	40			<input type="checkbox"/> TVQ+TVA+V+SRC	35

WILDSPOT MARKETS:							
ENGLISH	UNITS	ENGLISH	UNITS	ENGLISH	UNITS	FRENCH	UNITS
<input type="checkbox"/> Global Ontario	37	<input type="checkbox"/> Global Canada	73	OMNI - PAID BY MARKET UNIT VALUE - IE. TORONTO = 17			
<input type="checkbox"/> ATV	6	<input type="checkbox"/> E Ontario	33	<input type="checkbox"/> Edmonton	3	<input type="checkbox"/> Montreal	14
<input type="checkbox"/> ASN AND/OR MITV	6	<input type="checkbox"/> E Canada	55	<input type="checkbox"/> Red Deer	1	<input type="checkbox"/> Ottawa/Hull	1
<input type="checkbox"/> ATV + ASN	7	<input type="checkbox"/> Ottawa (G)	3	<input type="checkbox"/> Kelowna	1	<input type="checkbox"/> Quebec City	3
<input type="checkbox"/> ATV + ASN + MITV	7	<input type="checkbox"/> Pembroke	1	<input type="checkbox"/> Kamloops/Okanagar	1	<input type="checkbox"/> Moncton	1
<input type="checkbox"/> St. John's	2	<input type="checkbox"/> Peterborough (G)	1	<input type="checkbox"/> Prince George	1	<input type="checkbox"/> Matane	1
<input type="checkbox"/> Cornerbrook	1	<input type="checkbox"/> Windsor (G)	2	<input type="checkbox"/> Dawson Creek	1	<input type="checkbox"/> Rimouski	1
<input type="checkbox"/> Charlottetowne	1	<input type="checkbox"/> North Bay (G)	1	<input type="checkbox"/> Terrace	1	<input type="checkbox"/> Sherbrooke	4
<input type="checkbox"/> Halifax	2	<input type="checkbox"/> Sudbury (G)	1	<input type="checkbox"/> Vancouver/Victoria	6	<input type="checkbox"/> Trois Riviere	2
<input type="checkbox"/> Sydney	1	<input type="checkbox"/> Timmins (G)	1	U.S. BORDER			
<input type="checkbox"/> Moncton/Saint John	2	<input type="checkbox"/> Sault Ste. Marie	1	<input type="checkbox"/> Bangor, ME	1	<input type="checkbox"/> Jonquire	1
<input type="checkbox"/> Cambellton	1	<input type="checkbox"/> Thunder Bay	1	<input type="checkbox"/> Cleveland, OH	1	<input type="checkbox"/> Riviere du Loup	1
<input type="checkbox"/> Fredericton	1	<input type="checkbox"/> Kenora	1	<input type="checkbox"/> Detroit, MI	2	<input type="checkbox"/> Rouyn	1
<input type="checkbox"/> Bathurst	1	<input type="checkbox"/> Winnipeg	3	<input type="checkbox"/> Duluth, MN	1	<input type="checkbox"/> Carleton	1
<input type="checkbox"/> Montreal	11	<input type="checkbox"/> Brandon	1	<input type="checkbox"/> Erie, PA	2	<input type="checkbox"/> Chicoutimi	1
<input type="checkbox"/> Quebec City	1	<input type="checkbox"/> Prince Albert	1	<input type="checkbox"/> Rochester, NY	1	<input type="checkbox"/> Chicoutimi	1
<input type="checkbox"/> Tor./Ham./Buff. (G)	17	<input type="checkbox"/> Regina/Moose Jaw	1	<input type="checkbox"/> Seattle, WA	5		
<input type="checkbox"/> Barrie (G)	1	<input type="checkbox"/> Saskatoon	1	<input type="checkbox"/> Spokane, WA	1	OTHER CITIES:	
<input type="checkbox"/> Newnet	8	<input type="checkbox"/> Yorkton	1	<input type="checkbox"/> Syracuse, NY	1		
<input type="checkbox"/> Kingston (G)	1	<input type="checkbox"/> Swift Current	1	<input type="checkbox"/> Tacoma, WA	1		
<input type="checkbox"/> Kitchener (G)	5	<input type="checkbox"/> Lloydminster	1	<input type="checkbox"/> Toledo, OH	1		
<input type="checkbox"/> London/Wingham (G)	4	<input type="checkbox"/> Cal./Leth./Med. Hat	2	<input type="checkbox"/> Watertown, NY	2		

CANADIAN RESIDUAL REPORTING



<u>CABLE MARKETS:</u>			
ENGLISH	ENGLISH	ENGLISH	FRENCH
<input type="checkbox"/> Aboriginal TV	<input type="checkbox"/> Fashion TV	<input type="checkbox"/> Rogers TV Listings	<input type="checkbox"/> Canal D
<input type="checkbox"/> Access	<input type="checkbox"/> Fine Living	<input type="checkbox"/> Score	<input type="checkbox"/> Canal Evasion
<input type="checkbox"/> Animal Planet	<input type="checkbox"/> Food Network	<input type="checkbox"/> Scream	<input type="checkbox"/> Canal Famille
<input type="checkbox"/> BBC Canada	<input type="checkbox"/> G4 Tech TV	<input type="checkbox"/> Sex TV	<input type="checkbox"/> Canal Nouvelles
<input type="checkbox"/> BBC Kids	<input type="checkbox"/> Game TV	<input type="checkbox"/> Shop TV	<input type="checkbox"/> Canal Vie
<input type="checkbox"/> Beats Per Minute	<input type="checkbox"/> Headline Sports	<input type="checkbox"/> Showcase	<input type="checkbox"/> Canal Z
<input type="checkbox"/> Biography	<input type="checkbox"/> Historia	<input type="checkbox"/> Showcase Action	<input type="checkbox"/> Club TVA
<input type="checkbox"/> Book TV	<input type="checkbox"/> History Channel	<input type="checkbox"/> Showcase Diva	<input type="checkbox"/> Musique Plus
<input type="checkbox"/> Bravo	<input type="checkbox"/> Home & Garden	<input type="checkbox"/> Silversreen Classics	<input type="checkbox"/> RDI
<input type="checkbox"/> Business New Network	<input type="checkbox"/> I Channel	<input type="checkbox"/> Space Channel	<input type="checkbox"/> RDS
<input type="checkbox"/> Canadian Learning	<input type="checkbox"/> Independent Film	<input type="checkbox"/> South Asian TV	<input type="checkbox"/> Series Plus
<input type="checkbox"/> CBC Newsworld	<input type="checkbox"/> Leafs TV	<input type="checkbox"/> Star TV	<input type="checkbox"/> TV5
<input type="checkbox"/> City Pulse	<input type="checkbox"/> Life Network	<input type="checkbox"/> Sun TV	<input type="checkbox"/> VRAK
<input type="checkbox"/> CLT	<input type="checkbox"/> Leafs TV	<input type="checkbox"/> Talk TV	<input type="checkbox"/>
<input type="checkbox"/> CMT	<input type="checkbox"/> Men TV	<input type="checkbox"/> Tech TV	<input type="checkbox"/>
<input type="checkbox"/> Comedy Network	<input type="checkbox"/> Movieola	<input type="checkbox"/> Telelatino	<input type="checkbox"/>
<input type="checkbox"/> Country Canada	<input type="checkbox"/> Much Music	<input type="checkbox"/> Talentvision	<input type="checkbox"/>
<input type="checkbox"/> Court TV	<input type="checkbox"/> Much More Music	<input type="checkbox"/> Teletoon	ADDITIONAL CABLE (E&F):
<input type="checkbox"/> CPAC	<input type="checkbox"/> Much Vibe	<input type="checkbox"/> The Score	<input type="checkbox"/>
<input type="checkbox"/> CTV Newsnet	<input type="checkbox"/> Musimax	<input type="checkbox"/> Toronto 1	<input type="checkbox"/>
<input type="checkbox"/> CTV Sportsnet	<input type="checkbox"/> MSNBC	<input type="checkbox"/> TV Guide Channel	<input type="checkbox"/>
<input type="checkbox"/> CTV Travel	<input type="checkbox"/> Mystery	<input type="checkbox"/> TV Land	<input type="checkbox"/>
<input type="checkbox"/> déjà vu	<input type="checkbox"/> National Geographic	<input type="checkbox"/> TV Tropolis	<input type="checkbox"/>
<input type="checkbox"/> Discovery	<input type="checkbox"/> NHL	<input type="checkbox"/> Treehouse TV	<input type="checkbox"/>
<input type="checkbox"/> Discovery Civilization	<input type="checkbox"/> Odyssey Greek	<input type="checkbox"/> TSN	<input type="checkbox"/>
<input type="checkbox"/> Discovery Health	<input type="checkbox"/> One - Body, Mind & Spirit	<input type="checkbox"/> TV Listings	<input type="checkbox"/>
<input type="checkbox"/> Documentary Channel	<input type="checkbox"/> Outdoor Life	<input type="checkbox"/> Vision	<input type="checkbox"/>
<input type="checkbox"/> Drive-In Classics	<input type="checkbox"/> Pride Vision	<input type="checkbox"/> Weather Network	<input type="checkbox"/>
<input type="checkbox"/> ESPN Canada	<input type="checkbox"/> Prime	<input type="checkbox"/> W Network	<input type="checkbox"/>
<input type="checkbox"/> Fairchild	<input type="checkbox"/> Raptors TV	<input type="checkbox"/> YTV	<input type="checkbox"/>
<input type="checkbox"/> Family Channel	<input type="checkbox"/> ROB		<input type="checkbox"/>

<u>OTHER MEDIA:</u>	
<input type="checkbox"/> Cinema	<input type="checkbox"/> Fairs & Exhibitions
<input type="checkbox"/> Mobile Displays	<input type="checkbox"/> In-Store Monitors
<input type="checkbox"/> Shopping Centres	<input type="checkbox"/> Closed-Circuit TV
<input type="checkbox"/> In-Flight Exhibition	<input type="checkbox"/> Stadia, Arenas & Similar Public Places

<u>FOREIGN USE:</u>		
<input type="checkbox"/> UNITED KINGDOM	<input type="checkbox"/> JAPAN	LIST ADDITIONAL REGIONS: _____
<input type="checkbox"/> EUROPE (EXCL. U.K.)	<input type="checkbox"/> WORLD USE	
<input type="checkbox"/> ASIA-PACIFIC	<input type="checkbox"/> ADDITIONAL REGIONS	

<u>OTHER TYPES OF USE:</u>		
<input type="checkbox"/> INTERNET	<input type="checkbox"/> CD ROM / DVD	<input type="checkbox"/> OTHER - Specify: _____
<input type="checkbox"/> MOBILE USE	<input type="checkbox"/> VIRAL	_____
<input type="checkbox"/> PODCASTING		_____

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